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Utron Kinetics Partners with PRIMA Problem Solving Inc. and The McLean Group in the Commercialization and Launch of its Combustion Driven Compaction (CPC) Business

New Powder Pressing Technology Offers a Solution to the Highly Pursued Path of Single Press/Full Density Compaction

Manassas VA/Pittsburgh, PA/April 24, 2008 – Utron, Inc., a Manassas VA pioneer in the development of revolutionary improvements in materials and materials processing, has engaged the Operational Specialists group of PRIMA Problem Solving, Inc., a multi-faceted business management and manufacturing solutions firm with offices in Pittsburgh and State College, PA, to assist its subsidiary, Utron Kinetics, with implementation of the technical and business development processes needed to successfully market its new CPC Press technology to the commercial powder pressing industry.

Rocco Petrilli, Managing Partner of PRIMA Problem Solving, has been named Chief Operating Officer for Utron Kinetics. PRIMA Problem Solving Operational Specialists and powder metal industry veterans Steve Meyer and William Jandeska, Ph.D., will also be involved with the project.

“By adding PRIMA to our internal management team, we have acquired the depth of experience and market contacts we need to establish our company as an important provider of technologically advanced processes of value to the commercial powder pressing industry,” stated Dennis Massey, Chief Executive Officer of Utron, Inc. and Utron Kinetics. “We have refined the technology to its current level and have production ready presses to the range of 1000 tons operational in our facility. Now we are anxious to take the product to the end-user market.”

“The Utron Kinetics CPC technology represents the most exciting technological advancement that I have seen in my 25 year association with powder processing,” added Petrilli. “The continued market penetration of PM is now tied to technological advancements like CPC pressing. Given the current state of redundant conventional capacity in the industry, advancements like the CPC technology offers a dual opportunity for capacity investment that enables entry into new markets. We are excited and honored to be a part of this effort.”



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Petrilli has over twenty-five years of executive management experience in the powder metal and automotive industries. Meyer has over twenty years experience in powder metal plant operations and maintenance management, and Jandeska is an internationally recognized expert in the global automotive industry.

In addition to PRIMA Problem Solving, Utron has also engaged The McLean Group, an investment bank, to help secure the necessary exposure and investment for the CPC launch effort.

Utron Kinetics is a wholly owned subsidiary of **UTRON Inc.** The parent is an award winning research and development company with an exemplary history of providing advanced technological innovations to The National Aeronautics and Space Administration (NASA), the Ballistic Missile Defense Organization (BMDO), Department of Energy (DOE), National Science Foundation (NSF), the Army, the Navy, and other organizations. The company is noted for the development and application of hypervelocity mass launchers, pulsed energy systems, and pulsed plasma drivers to commercial products, as well as other revolutionary improvements in materials and materials processing.

PRIMA Problem Solving, Inc. helps a wide variety of businesses solve problems with such services as temporary executive assignments, business brokerage, business valuation and strategic and business planning and execution. Its Operational Specialists group focuses on business and operational issues for manufacturing companies.

The McLean Group is a national investment bank providing merger and acquisition (M&A), capital formation, business valuation, litigation support and exit planning services to middle-market businesses generating up to \$500 million in annual revenues. Headquartered in Washington, DC's technology, communications and government contracting corridor, the firm is among the largest independent middle-market investment banks in the region.